

The Easi Dec scaffolding system makes light work of lifting the solar thermal collectors into place.

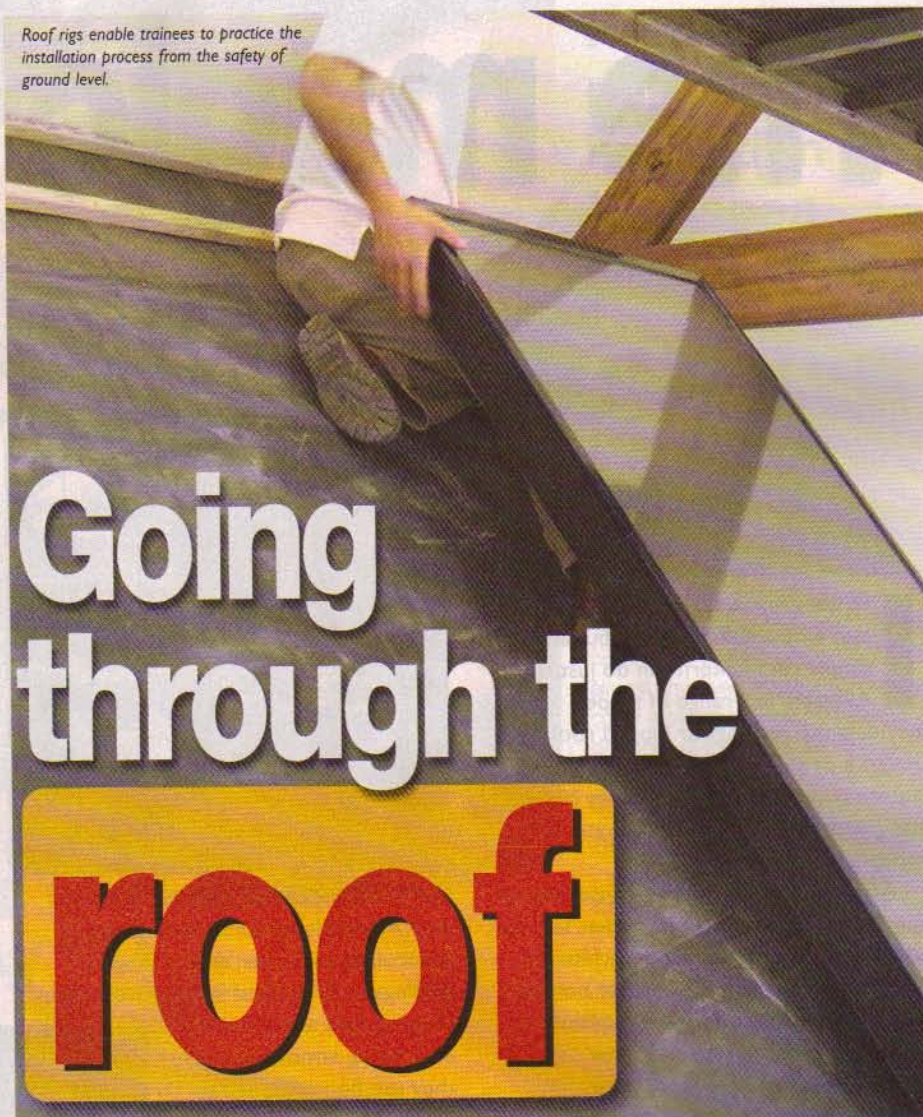


Roofers would seem to be ideally placed to take advantage of current concerns over our volatile climate with a solar thermal installation from Eco Solar Equipment.

**S**olar thermal energy generation remains amongst the most efficient and cost effective of all renewable technologies on the market, and has seen the greatest increase in market share. In the future this is unlikely to change as higher demand for solar energy, and the rising costs of traditional carbon fuels like gas, will drive an increase in the annual revenues of the industry from £20bn last year to £90bn in 2010.

Whilst all those billions might seem like a million miles away from the average builder's business practices, getting your share might not be as difficult as you think, provided you have the right training, and this is where Eco Solar Equipment (ESE) can help. The Oxfordshire based company is offering a three-day training course, upon completion of which tradesmen will become licensed installers of branded ESE products. Classroom based theory is

Roof rigs enable trainees to practice the installation process from the safety of ground level.



Classroom based learning is complemented by on hands training at ESE's Oxfordshire training facility.

complemented by extensive practice on roof rigs and the entire process is explained and tutored from beginning to end.

#### Complete system

Builders will then be able to purchase a complete system on line, which includes solar collectors, hot water cylinders, pump

stations, control units, flexible piping and all the nuts and bolts, fixings and documentation. All this will be delivered as a complete package from the company's warehouse direct to site, supported by initial installation on site guidance by ESE experts, and on going technical advice via the company's technical hotline.

Not only this but, as part of the overall service, the company will offer its licensed installers an advertising brochure and direct marketing support service tailored to the particular company. In essence, you will be able to provide potential customers with professional literature with your own company logo, and contact details included.

■ For further information on Eco Solar Equipment's training courses and products use the reader enquiry number below....

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